

# Cost Effectiveness Analysis

The decision on investments goes through several stages until it can be put in practice. In this process it is common that options or even questions arise, especially regarding the investment technical and economic feasibility, among other aspects. The cost effectiveness analysis, or also, cost-benefit analysis, performed by EBP Brasil's team addresses both the technical and economic aspects and also relativizes the investment in relation to the other possible options or not yet analyzed, generating to our client the possibility of making an assertive and certainly viable decision.

This type of project is always carried out together with our clients, that is, the evaluation of the potential solutions goes through the clients' perception of value, avoiding that potential solutions are studied without any intention of application. This helps the study and makes its results quite pragmatic and adjusted to the reality of each type of operation, optimizing investments and reducing negative impacts.